

# The Ohio State University Civil Engineering Alumni Association



## - Strategic Plan -

### What We Stand For

#### Mission:

We are dedicated to connecting alumni, students, and friends in lifelong support of the Ohio State's Department of Civil and Environmental Engineering and Geodetic Science.

#### Vision:

Make the Ohio State's Department Civil and Environmental Engineering and Geodetic Science stronger by being the best dues-supported alumni association possible.

### Our Strategic Goals

1) We will be a gateway for the members of the OSU Civil Engineering Alumni Association (OSUCEAA) to connect with the Ohio State's Department Civil and Environmental Engineering and Geodetic Science (CEEGS) and with each other in order to serve the university by

- Providing a comprehensive, user-friendly Web site for all OSUCEAA alumni interaction;
- Facilitating multiple programs and events that allow alumni, faculty, and student interaction with Ohio State through service, entertainment, and investment in the future; and
- Promoting communication and cooperation among the CEEGS, OSUCEAA, and OSU students.

2) We will cultivate OSU Civil and Environmental Engineering student loyalty to the OSUCEAA alumni by visibly contributing to their campus experiences by

- Providing annual scholarships to aid Ohio State Civil and Environmental Engineering students;
- Encouraging student and alumni relations by hosting annual events for the students, faculty, and alumni;
- Providing student leadership opportunities by inviting student representatives to participate in monthly OSUCEAA Board meetings; and
- Supporting student participation in civil engineering student competitions.

3) We will provide exceptional service and indispensable value to our members by

- Providing a comprehensive, current, and user-friendly online OSUCEAA alumni member database;
- Acting as a forum for the OSUCEAA alumni voice to be shared and heard; and
- Providing a means (through our Web site) for alumni input and feedback on topics important to OSUCEAA, CEEGS, and the university.