



BUCKEYE BATTLE CRY

Newsletter of The Ohio State University Alumni Club of Greater Richmond, VA

2005-2006 Officers

President
Sarah Cone '02
804.754.7254
sarah@cgateentry.com

Vice President
Open

Secretary
Harry Keller '72
804.271.1859
hrkeller@comcast.net

Treasurer
Gary Zwicker '63
804.270.7232
gdzwicker@yahoo.com

Past President
Jay Merringer '95
804.747.5556
jmerringer@comcast.net

Remembering Jessica Beck

Twenty-one year-old Richmond native Jessica Beck passed away in her sleep on September 14, 2005. Her death was reportedly caused by a cardiac arrhythmia which was triggered by a heart condition called mitral valve prolapse.



A senior in Communications at the Ohio State University, Jessica was a member of the synchronized swimming team and a three-time OSU Scholar-Athlete. Jessica was also honored twice as an Academic Big Ten honoree and as an Academic All-American. She graduated in 2002 from Douglas Freeman High School and received our Club's Scholarship that same year.

Survived by her parents Jeffrey and Joyce, brothers Jeffrey, Jr. and Jonathon, and long-time boyfriend Brian Tiemeier, Jessica touched the lives of everyone she met. She volunteered with the American Red Cross and worked with autistic children at the Tuckahoe YMCA.

At the OSU vs. San Diego State University game on September 17, 2005, the stadium observed a moment of silence in honor of Jessica. Her legacy will live on as the OSU synchronized swimming team changes their traditionally closed circle at swim meets to hold open a place for Jessica forever.

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The Origins of *Hang on Sloopy* as an OSU Anthem

When a small rock group from Ohio named The McCoys recorded *Hang On Sloopy* in 1965, who would have guessed that decades later the song would become synonymous with Ohio State Football? Perhaps no one realized the potential of *Sloopy* during its OSUMB inception, but the truth is that the song has truly become an Ohio State phenomena.

First arranged by band member John Tatgenhorst in 1965, *Sloopy* has sparked up football crowds for three decades. It has become an essential part of the Saturday afternoon ritual – a tradition which no other music has matched.

The director at the time, Dr. Charles Spohn, was skeptical about having the band perform the song, but eventually Tatgenhorst talked him into it. It made its debut October 9, 1965 at the OSU vs. Illinois game, but crowd response was mediocre as the band was not allowed to take the field because of heavy rain. The next game, however, was a different story. "They played it the next week in the

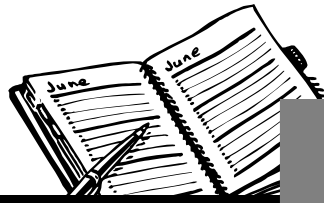
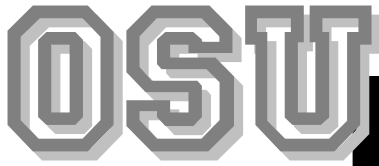
stands and the crowd went crazy," recalled Tatgenhorst. "They really loved the thing! They kept yelling 'Sloopy! Sloopy!'" From then on, the popularity of *Sloopy* continued to build until it was firmly a tradition by the end of the 1965 season.

The ability of the song to bring
continued on p.5

Note from the Editor:
This newsletter is a special expanded edition – we'll be back to our regular four-page format in the next newsletter.

To keep receiving your *Buckeye Battle Cry* updates, please be sure to renew your membership in the OSU Alumni Club of Greater Richmond for 2006!





UPCOMING

EVENTS

Illinois & Northwestern Game Watches

Saturday, November 5 and 12, 2005, respectively (times TBA)



vs.



Michigan Game Watch & Annual Scholarship Raffle

Saturday, November 19, 2005 (time TBA)

Join us for the 102nd match up between the Buckeyes and the Wolverines at BW-3's, 7801 W. Broad St., Richmond (West End). Seating is first-come, first-served. Please RSVP to (804) 754-7254 or richmondbuckeyes@hotmail.com for this game – we want to make sure BW-3's has plenty of staff on hand!

We will conduct our annual raffle



at halftime, the proceeds of which benefit our scholarship fund. If you have any Buckeye items – big

or small – to donate for the raffle, please also let us know at (804) 754-7254 or richmondbuckeyes@hotmail.com.

Finally, we will be collecting receipts from this game watch (at the end of the game), a percentage of which will be donated by BW-3's to our scholarship fund.

Wine Tasting

Friday, December 2, 2005, 5-7pm

Grab your spouse, co-worker, or neighbor and meet us at River City Cellars, 2931 W. Cary St. (in Carytown) for a FREE wine tasting event. This is a public tasting, so please wear your scarlet and gray to help identify you as a Buckeye!



Salvation Army Angel Tree

Saturday, December 10, 2005, 1:45pm-6:00pm

Get the whole family involved in this holiday service event! We need volunteers to help collect

Angel Tree gifts at the Short Pump Town Center Food Court. We're

requesting

volunteers for one-

hour shifts, but any time you can give will be appreciated! Sign-up sheets will be available during the November game watches or contact us at (804) 754-7254 or richmondbuckeyes@hotmail.com.



Buckeye Happy Hour

Tuesday, January 17, 2006, 5-7pm

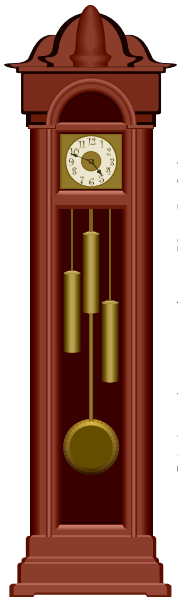
Meet us at the Capital Ale House Innsbrook, 4024-A Cox Rd., for Buckeye Happy Hour during "Steal the Glass Night" featuring new and favorite beers – and you get to keep the glass! An e-mail reminder will be sent in early January, so make sure we have your e-mail address!

Save the Date

Saturday, February 11, 2006

OSU vs. University of Richmond Synchronized Swimming Meet





Time and Change: An Interview with Undergraduate Admissions and the First-Year Experience Program

Q: Tell us about this year’s freshman class – how do they stack up?

A: For the eleventh straight year, Ohio State welcomed the brightest class of first-year students ever. The freshman class enrollment was estimated at approximately 5,875 students. Some quick statistics (numbers from early September, based on data from students who indicated they would attend):

	Au 1995	Au 2004	Au 2005
Ave. ACT	22.8	25.6	25.85
Ave. SAT	1074	1180	1190
Top 10%	21%	35%	38- 39%
Top 25%	46%	71%	77- 78%

Q: What is the First Year Experience (FYE) program all about?

A: The students we are now admitting are very capable of graduating from Ohio State, and thus we have a responsibility to make sure that they do. Often times, the issues of transition to college, financial aid, and gaining a sense of community are more challenging for the students than the academics. While every day is not guaranteed to be perfect, we do want our first year students to know that there are great resources and great people here to support them through this transition and

who believe that they can be successful Ohio State students.

Some of the programs in FYE include the following:

- University Orientation
- Camp Buckeye – focus on leadership and teambuilding
- Buckeye Book Community (BBC) – book club featuring author visits, faculty-led discussions, and expert panels
- Convocation – introduction to the history and traditions of OSU, including *Carmen Ohio*, ending with a procession following the OSUMB through Ohio Stadium to the President’s Picnic and Student Involvement Fair
- Buckeye Contacts – program with upperclass students
- Buckeyes Beyond Ohio – informal luncheons introducing out-of-state students to faculty and other students from their region
- Buckeye Lunches – for new transfer students to interact with current and other new OSU students
- First Year Success Series – includes academic engagement and exploration, alcohol and drug awareness, anxiety and mental health, current issues, diversity, financial and debt management, health and wellness, leadership, and sexual health.



- Leadership Speakers – featuring community and government leaders, corporate executives, and successful alumni
- Picnic With the Buckeyes – outdoor concert and picnic during Welcome Week
 - First-Year Distinguished Speaker Series – past speakers included former ambassador to the UN, Andrew Young, and former New York Governor Mario Cuomo
- FYE-NEWS – e-newsletter about campus resources, services, and events
- AskFYE – for students who need answers but don’t know who to ask or lack the courage or time to ask someone face-to-face (askfye@osu.edu)
- FYE Connections Team – second-year student mentors

Q: How are we doing with retention rates and graduation stats?

A: A record 89% of students who entered Ohio State last year have returned for a second year. Since 1995, the retention rate has increased steadily from 79%. The national average among public universities is 74%.

In 1994, the four-year graduation rate was 19.3% and the six-year graduation rate was 55.2%. By 2004, the four-year graduation rate had doubled to 39.1% and the six-year rate had improved to 62.8%. Each of the last three spring graduating classes has set new records: 6,772 in 2003, 7,225



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Donate Your Ukrop's Golden Gifts to the Club

The Ukrop's Golden Gift Program has joined forces with Benevolink, allowing Ukrop's shoppers to make their charitable donations even easier! Three simple steps:

1. Register online at www.benevolink.com or call 1-800-556-GIVE.
2. Add your Ukrop's card to your profile to start banking dollars!
3. Four times per year, you'll receive an e-mail (or see the signs in your neighborhood Ukrop's) reminding you that it's time to donate your banked Golden Gifts. Login online or call Benevolink at 1-800-556-GIVE to make your donations.

Our Club is listed in the Benevolink database as:

Ohio State University Alumni Association, Inc.
14406 Crossings Way Ct.
Midlothian, VA.

Please make sure you choose the right one when you add us as one of your recipients!

Beck (cont. from p.1)

The Beck family appreciates donations made to establish the Jessica Beck Memorial Scholarship:

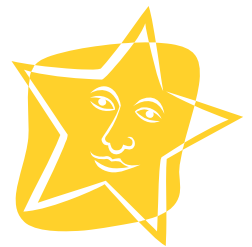
OSU Development Office
709 Fawcett Center
2400 Olentangy River Rd.
Columbus, OH 43210.

President's Message: A Challenge for Our Members

Congratulations are in order! The OSU Alumni Club of Greater Richmond was named an Outstanding Alumni Club for 2005 at the Alumni Leaders' Conference in September. We should especially congratulate Past President Jay Merringer and the rest of last term's Board for their dedication that made such an honor possible. This year, let's set our sights even higher: the Club Gold Star! The Gold Star is awarded by the OSU Alumni Association (OSUAA) to the top 10% of the Clubs in the "Outstanding" category.

How do we make it to the Gold Star? I believe we're on the right track already with a well-balanced calendar, including service, student recruitment and scholarship, social events, and enthusiastic participation in our Club activities – contemporary and traditional! I challenge every Buckeye in the Richmond area to participate in reaching this goal by:

- Renewing your membership (or joining) the Club
- Trying a new activity or event when it's offered
- Getting to know at least two "new to you" Buckeyes
- Joining/renewing with the OSU Alumni Association (even non-alumni may join and receive many of the same benefits – visit www.ohiostatealumni.org)
- Getting your family involved with Club activities



For those of you who already do all of these things, thank you! Everyone else, challenge yourselves and I know you, the Club, and Ohio State will benefit from the outcome.

As part of this challenge, the newsletter has a slightly new look and some fresh content. Your survey feedback was very helpful in these changes. Although we'll still include the important information like upcoming events, we'll strive to add something "extra," too. If you have any content ideas or feedback, please let us know!

Cheers and GO BUCKS!

Sarah Cone '02

BUILD YOUR BUSINESS THROUGH THE BUCKEYE BATTLE CRY...

Please support our Battle Cry advertisers! If you would like to promote your business through our Buckeye network, please contact us at richmondbuckeyes@hotmail.com.

Advertisements for Club members, alumni & spouses are \$25/issue or \$75/year.

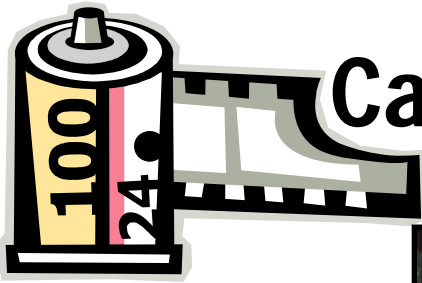


(804) ABC-DEFG
(804) 222-3334

Eye Examinations
Eye Glasses
Contact Lenses

Joseph S. Galeski, Jr. O.D.
Ridge Shopping Center - near Saxon Shoes
1539 Parham Road • Richmond, Virginia 23229





Caught on Film

Photos of recent Club events

Student Send-Off Picnic
August 28, 2005
Deep Run Park



S. Cone



S. Cone



S. Cone



S. Hough

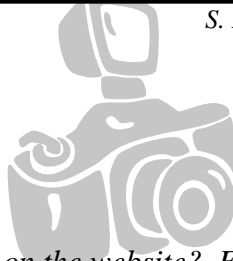
2005 Game Watches BW-3's in the West End



S. Hough



H. Keller



Have some photos to share in the newsletter or on the website? E-mail them to us at richmondbuckeyes@hotmail.com or mail them to: Sarah Cone, 10119-B Palace Way, Richmond, VA 23238. (Please include a return address if you want the pictures back!)

cut me out

Support the Club When You Buy OSU Gear



Remember the Club when you're shopping for OSU merchandise! Our account number at College Traditions is **AL9549**.

Find them on Lane Avenue, at www.collegetraditions.com, or at (800) 628-4678. Purchases will be credited towards our Club's scholarship endowment fund!

Sloopy (cont. from p.1)

the crowd to its feet has been noted by university officials, particularly in the press box. During the OSU vs. Syracuse game in 1988, Dr. Jon Woods was asked not to play Sloopy again until they had time to structurally test the press box. Evidently, there were reports that the press box was shaking. Dr. Paul Droste confirms this rhythmic power, noting that *Sloopy* was used on several occasions to test the structural integrity of the stadium.

Today, *Sloopy* is the song of choice by the team and fans alike. During crucial game situations, timeouts, and the end of the third quarter, one can count on hearing *Sloopy* as if a prayer.

Perhaps it is the simplicity of *Hang On Sloopy* which has allowed it to become such an irreplaceable part of Ohio State football games. The rhythm is identifiable, and the melody is simple and easy to remember. Except for the refrain, the words have long been forgotten. Though the fundamental elements are simple, their influence on a stadium crowd is overwhelming. *Sloopy* transforms and unites the thousands of fans into one voice which cheers the Buckeyes on to victory. <http://tbdbitl.osu.edu>



From the Archives: the Club's First Meeting

April 14, 1973

The organizational meeting for the Richmond, Virginia area was held on April 14th at the Bull Pen Restaurant. There were 59 people in attendance. Bob Van Horn called the meeting to order and welcomed everyone. The meeting was then turned over to Dave Daniels who was in charge of the election of officers. He presented a slate of officers to be nominated. Bill Botkin moved that the slate presented be elected. It was seconded by Pam Van Horn.

The officers elected were Bob Van Horn – President, Bill Baker – Vice President, Diane Daniels – Secretary, Treasurer, Joe Stebick – Development Fund Chairman, and Drs. McClung and McCue as Scholarship Chairmen. The Board of Governors includes Ken Squires, Bill Botkin, Ed Musser, Dick Widows, Jim & Liz Shelton, Dave & Rose Mary Dodd, Dr. Jim Hightower, Marilyn Van Horn, Dave Daniels, and Bob Ohly.

After the election, Bob Ohly introduced our speaker, Mr. Dan Heinlen, the Associate Director of Alumni Affairs at Ohio State. His talk was very interesting and then we saw slides of the campus. Bob Van Horn then adjourned the meeting and [it] was ended by singing the "Fight Song" and "Carmen Ohio."

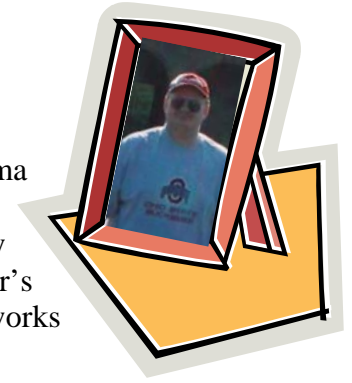
Respectfully submitted,

Diane Daniels

Portrait of a Buckeye:

Shaun Hough

Shaun Hough may not be a Buckeye by alma mater, but he's certainly a Buckeye at heart. This thirty-five year-old network facility engineer has been in Richmond since New Year's Eve of 2004 from Austin, Texas. He currently works for SunCom wireless near Short Pump.



Shaun grew up in Cambridge, Ohio, 85 miles east of Columbus and attended Ohio University. He lived in Columbus for almost ten years and enjoyed attending Columbus Blue Jackets hockey games and debating politics, sports, religion, philosophy, and John Cooper with OSU students over a pint of ale.

His favorite OSU memory is our victory over Miami in the 2002 National Championship game. "It is my favorite football game of all time and is unequivocally the ultimate National Title game. I don't believe any game can ever top that one," he explained. His favorite Buckeye football player? Mike Doss. "Without Doss, we'd still be without [a National Championship] in the modern era." Shaun admitted that A.J. Hawk is rapidly moving up his "favorites" list, as Hawk is the best defensive player he's seen at the collegiate level.

A self-described "gadget freak," Shaun says his non-Buckeye interests include sports video games, gun shows, reading, nature walks, movies, home electronics, and computer debate forums. Shaun also runs an NCAA 2006 (PS2) league and enjoys Dallas Cowboy football.

Shaun welcomes you to contact him via e-mail at shaunhough@hotmail.com or AIM [shaunh20catch22](aim:shaunh20catch22). You can also find Shaun at many of our Club game watches, cheering on the Buckeyes to victory (and, he forecasts, a massacre over Michigan).

2005-2006 Board of Governors & Committee Chairs

Penny Anderson.....	pennyanderson@hotmail.com
Martha Campbell (Membership).....	nutrigal@aol.com
Craig Downing.....	kcdowning@comcast.net
Jillian Edwards (Student Recruitment).....	fcsteach79@msn.com
Greg Gilligan (Scholarship).....	ggilligan@timesdispatch.com
Tom Hephner (Scholarship).....	hephner@msn.com
Dan Kelliher.....	djkbuckeye@comcast.net
Jeff Kwitchen.....	marchnant1@juno.com
Chuck Layne.....	calayne@aol.com
Jan Layne.....	calayne@aol.com
Brent Walton (Game Watches).....	waltonbc@hotmail.com

If you're interested in serving on the Board of Governors, participating on a committee, or becoming the Newsletter or Website Chair, please contact the Club at richmondbuckeyes@hotmail.com.

Board Members do need to be members of (or join) the OSJAA as either an active or associate member, too!



Undergraduate Admissions (cont. from p.4)

in 2004, and 7,368 in 2005.

Q: What are we doing to improve those statistics?

A: We continue to focus on stronger academic advising, having more than 42 living-learning residential programs, creating FYE programs that bring in distinguished speakers, authors, and artists so that our students can be motivated to pursue lofty goals.

We know we are large, but we also believe that we have created a sense of community and connectedness to the university that results in our first-year students embracing the same traditions and goals that many alumni experienced when they were Ohio State students. The only difference is that *many, many more* of our first-year students will be graduating with an Ohio State degree than was true in years gone by.

Q: What can we do to help as Alumni Club members in Virginia?

A: Your Alumni Club members can assist us by:

1. Continuing your efforts to make prospective students aware of Ohio State and of the many wonderful opportunities that we have available to our students,
2. Encouraging the best academically prepared students in your region to apply to Ohio State,

3. Keeping in touch with the enrolled freshman from Virginia, throughout their first year at Ohio State, with encouraging e-mails, and
4. Mailing these students a care package prior to mid-terms and/or finals week.



Q: What do you consider the most important points to hit when we Alumni are speaking with a prospective Buckeye (whether at a college fair or just informally)?

A: Academic reputation and extensive academic offerings that cannot be matched at most institutions; co-curricular opportunities in study abroad, internships, co-ops, and undergraduate research to develop a distinctive portfolio; the community created by FYE, living/learning programs, over 700 student organizations, and through colleges on the OSU campus.

Q: What are the “hot topics” lately in undergraduate recruitment? What questions should we be prepared for when we are participating in student recruitment?

A: Changes in the SAT are creating conversation with students and parents. Ohio State is requiring students to submit a new SAT or the ACT with writing but the writing score will be used for research purposes only for students entering in 2006 and 2007.



High schools continue to move away from class rank and students are concerned about how admissions decisions are made when high schools do not provide class rank. Ohio State does work with students who are providing only grade point averages from high school, using information from the high school profile and the performance of any currently enrolled students from the high school to approximate where a student's grade point average falls within a high school.

Q: How do I prepare for representing OSU at a college fair?

A: Before representing Ohio State at college fairs or other student recruitment events, it is very important for alumni volunteers to visit the online college fair training website at recruiters.ohiostatealumni.org to review recruiting standards and principles of good practice, learn the entire process of preparing for and attending college fairs, and read the Student Recruitment

Training Manual that includes important information about The Ohio State University that volunteers will need as they talk with prospective student and their parents.

Thank you to Dr. Mabel Freeman, Diana Martin, and Beth Heiser for compiling this information.

To get involved with our Club's student recruitment efforts in and around Richmond, please contact Student Recruitment Chair Jillian Edwards at fcsteach79@msn.com.



Things to Do

- Renew your Club membership (form enclosed)
- RSVP for the Michigan game watch on 11/19 at BW-3's (richmondbuckeyes@hotmail.com)
- Donate items for the scholarship raffle at the Michigan game watch (richmondbuckeyes@hotmail.com)
- Sign up for the Angel Tree 12/10 (richmondbuckeyes@hotmail.com)
- Register for Ukrop's Golden Gifts (www.benevolink.com)

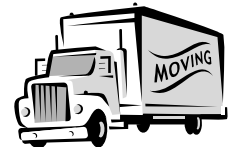
Club Listserv



Stay updated through the Club listserv – provide your e-mail when you renew/join!

Contact Information Change

Moving? New e-mail address? Don't forget to update the Club and the OSUAA!



You can update the Club online:
<http://www.alumni-osu.org/~richmondva>.



OSU Alumni Club of Greater Richmond
c/o Martha Campbell
12505 Hillgate Lane
Richmond, VA 23233

ADDRESS FORWARD & CORRECTION REQUESTED