



APRIL 2011

The Nutshell is the official e-newsletter for Ohio State alumni club and society officers and board members. We www.ohiostatealumni.org/resources/clubs-societies/Pages/TheNutshell.aspx.

DATES & DEADLINES

Apr. 30	Football ticket invoices due
May 21	Ohio State Alumni Day with the Cleveland Indians
May 25-28	Big Ten Baseball Tournament, Huntington Park
June 1	Away game Buckeye Bash registration begins
July 23	Ohio State Alumni Day with the Cincinnati Reds
Sept. 11	Class of 1961 50-year Reunion event
Sept. 17	Ohio State Founders Day (more info to follow)
Sept. 22	Student recruitment training
Sept. 23	Alumni Leaders Conference, Longaberger Alumni House
Sept. 24	Advocates event

OSUAA ANNOUNCEMENTS

We love our volunteers!

Today ends National Volunteer Appreciation Week, and the staff here at OSUAA would like to thank our wonderful volunteers. Your time, effort, and Ohio State spirit are very valuable to us. Thank you!

Recruiting and Retaining Volunteers

When people are asked how they became volunteers, often the answer is simply that they were asked. Recent Though not everyone was selected to the board, the society now has hundreds of volunteers ready to be placed.

Here are some helpful tips for recruiting potential new board members:

1. Invite them to sit in on a meeting to see what you do.
2. Place alumni volunteers on committees to introduce them to the club and society; groom them for future.
3. Be clear with the volunteer about board membership requirements. (Samples of board expectations are available.)
 - a. Must be a current dues-paying member of the Alumni Association
 - b. Must attend a set percentage of all board meetings
 - c. The length of service term should be defined in years
4. Match their professional skill sets to the positions you have available.
5. Be honest with the amount of time required to serve on the board.

Tips for retaining board members:

1. Start and end your meetings on time.
2. Recognize your volunteers once a year with an appreciation event.
3. Give out Buckeye leaf stickers throughout the year to highlight group or individual accomplishments.
4. Establish goals for your club or society so there is direction and purpose at each meeting.
5. Provide a support system for your alumni volunteers. Make sure there are committees established for various areas.

SAVE THE DATE: Sept. 23, 2011, for the 60th Annual Alumni Leaders Conference

This year's ALC will take place at Longaberger Alumni House on Sept. 23 and will include a full day of education, optional wine reception and football tickets available for additional cost. Due to space limitations, this year's registration is limited. For more information, visit www.ohiostatealumni.org/societies/Pages/AlumniLeadersConference.aspx.

Year-long celebration of alumni begins Apr. 15

It's the 100th anniversary of the Alumni Advisory Council, and Ohio State will be celebrating alumni in various ways. Board of Trustees member, Tom Roush, talks about what Ohio State means to him. Watch here: <http://www.osu.edu/watch/45n6Ku4>

As another part of the celebration, the Alumni Association wants to highlight our alumni clubs and societies online. Please complete the online form and send it to community@ohiostatealumni.org. If your group has been featured, you will receive a complimentary article in the magazine.

Clubs: www.ohiostatealumni.org/resources/clubs-societies/Pages/AlumniClubSpotlight.aspx

Societies: www.ohiostatealumni.org/resources/clubs-societies/Pages/AlumniSocietySpotlight.aspx

Be a part of Team Buckeye for Pelotonia, Aug. 19-21

You've probably heard about Pelotonia, the biking event that has one goal: to end cancer. New in 2011, Ohio State employees, students and alumni are encouraged to participate.

Ohio State clubs/societies can create their own pelotons (rider teams), which can be part of the Team Buckeye for Pelotonia. Contact Karl Koon, karl.koon@osumc.edu, and request your Peloton be added to Team Buckeye so your riders can be recognized.

For more info, or to make a donation now, go to <http://teambuckeye.osu.edu/>.

General alumni group business

- As a reminder, please include a subject in all e-mail communications.
- Download the updated **2011 ALC Awards spreadsheet** at www.ohiostatealumni.org/resources/clubs
- Don't forget, we must have the following on file for all alumni groups:
 1. Updated membership roster (including term limits, if applicable)
 2. Updated club/society officer roster following your elections or fall reunion meetings
 3. Copy of your group's bylaws
 4. JPG file of your group's logo (if applicable)

Please send to Kimberly Lowe at lowe@ohiostatealumni.org or Craig Little at little@ohiostatealumni.org. Thank [release form](#).

Ohio State Alumni Tours: Deadline approaching for Scandinavia; savings extended for China

Scandinavian Odyssey

Aug. 9-25, 2011 - \$5,695 (includes airfare from New York)

www.ohiostatealumni.org/resources/travel/2011/Pages/Scandanavia.aspx

From cosmopolitan Copenhagen, Stockholm, and Oslo to the breathtaking fjords, this comprehensive tour is th

China & Tibet

Aug. 19-Sept. 3, 2011

from \$4,095 plus international airfare

www.ohiostatealumni.org/resources/travel/2011/Pages/ChinaTibet.aspx

Don't miss your opportunity to travel on this Buckeye favorite featuring Beijing, Shanghai, the Great Wall, Terra

For information on these or other tours please call [\(614\) 292-2372](tel:(614)292-2372) or toll-free [\(800\) 852-8687](tel:(800)852-8687).

ACADEMIC NEWS

Ohio State names new dean of College of Engineering

David B. Williams, president of the University of Alabama at Huntsville, has been named dean of Ohio State's (mechanical engineering, will continue to serve as interim dean of the college until Williams arrives on campus.

Landmark Ohio State and Columbus State partnership will guarantee access to the bachelor's

The presidents of Columbus State Community College and The Ohio State University have unveiled the Prefer In ceremonies at Columbus State, David T. Harrison, president of the college, and Ohio State President E. Gor www.osu.edu/news/newsitem3089

Ohio State to honor Buckeye and Olympic track and field legend Jesse Owens

Buckeye track and field legend Jesse Owens captured the attention and respect of the world, winning four gold performance on Apr. 21-24 with a variety of events to engage the campus, alumni, and central Ohio communit Thursday, Apr. 21, at Owens Memorial Stadium, followed by a scholarship dinner hosted by comedian Bill Cos programs. www.osu.edu/news/newsitem3095

RESEARCH NEWS

Women's body image based more on others' opinions than their own weight

Women's appreciation of their bodies is only indirectly connected to their body mass index (BMI), a common he important others view them, the study suggests. On the flip side, the more women are able to focus on the inne <http://researchnews.osu.edu/archive/intuitive.htm>

Got up on the wrong side of the bed? Your work will show it.

A new study of telephone customer service representatives shows just how important it is for employees to sta linked to their perceptions of customers and to how they reacted to customers' moods. And most importantly to <http://researchnews.osu.edu/archive/workmood.htm>

Stress wrecks intestinal bacteria, could keep immune system on idle

Stress not only sends the human immune system into overdrive—it can also wreak havoc on the trillions of bac triggering the innate immune system to stay slightly active, and thereby prepared to quickly spring into action ir

ATHLETICS NEWS

Football: Away game hotel listings available

It's never too early to start planning for football season; the Alumni Association has negotiated great hotel rates Champaign/Urbana, Ill.; and West Lafayette, Ind., see www.ohiostatealumni.org/events/BuckeyeBash/Pages/

Women's gymnastics: Rebecca Best set to compete on beam at NCAA Championships

Ohio State senior gymnast Rebecca Best has qualified for the NCAA Championships on balance beam this we 9.900 on beam Apr. 2 at the Ann Arbor Regional to qualify. This season marks the third trip to the national cha 2009 to become the sixth Buckeye to earn All-America honors. www.ohiostatebuckeyes.com/ViewArticle.dbml?

Men's tennis: No. 2 Buckeyes wrap up non-conference schedule with 5-2 win vs. Notre Dame

The second-ranked Ohio State men's tennis team (23-2, 6-0 Big Ten) won its eighth consecutive match while e clinched the win for the five-time defending Big Ten champions for the second match in a row. McCarthy, a red position. www.ohiostatebuckeyes.com/ViewArticle.dbml?SPSID=87783&SPID=10415&DB_OEM_ID=17300&A

USEFUL LINKS:

[The Ohio State University Alumni Association](#)
[OSUAA on Facebook](#)
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[Join the Alumni Association](#)
[Give to Ohio State](#)
[Club Leaders' Handbook](#)
[Society Leaders' Handbook](#)
[Marketplace: club and society scholarship fundraiser](#)
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To unsubscribe from this list, reply and say "Unsubscribe." Please include your club/society name and e-mail a