

Stay Connected. *Make Ohio State stronger.*



JULY 2010

The Nutshell is the official e-newsletter for Ohio State alumni club and society officers and board members. We encourage you to share any of the information with your membership via your own newsletters or Web sites. The current issue is also available at www.ohiostatealumni.org/resources/clubs-societies/Pages/TheNutshell.aspx.

DATES & DEADLINES

July 23	Club/society football ticket lists due
July 26	2010 ALC Registration opens
July 31	Award applications due for Best Buckeye, Outstanding Society Leader, Outstanding CARL, and Outstanding Club/Society
Aug. 1	Speaker request for club and society events in November, December, and January due to Kimberly Lowe
Aug. 1	Free concert by the Ohio State Men's Glee Club Society
Aug. 13-15	Alumnae Scholarship House 75 th Anniversary Reunion
Sept. 10-12	Ohio State Reunion Weekend
Sept. 11	Home-game Buckeye Bash : Ohio State vs. Miami (FL)
Sept. 13	2010 Alumni Cup Golf Outing honoring Coach Thad Matta
Sept. 24	2010 Alumni Awards Banquet
Oct. 8	2010 Alumni Leaders Conference at the Ohio Union
Oct. 16	Away-game Buckeye Bash : Ohio State vs. Wisconsin
Nov. 20	Away-game Buckeye Bash : Ohio State vs. Iowa

OSUAA ANNOUNCEMENTS

Club and society football ticket lists

OSUAA lottery and season ticket information is now downloaded into our system. If you have your list ready for verification and confirmation, please submit to Craig Little; otherwise your list is due by [July 23](#). It is very important to enter OSUAA ID numbers as completely as possible. These are the 9-digit numbers followed by a capital "I." Remember, you cannot confirm ticket requests with your club/society members until we have checked the list and written back to you.

If any of your confirmed ticket recipients need ADA seating, we **MUST** have their specific needs in writing from you regarding wheelchair access or other ADA

needs. This is a tremendous help to the ticket office when they pull those tickets for you before they send you your block. If you have any questions, please do not hesitate to call us at (614) 292-2371.

ALC 2010–It Starts with U!

Approximately 300 alumni club and society leaders will come to Columbus for a power-packed day of training, networking, and recognition at this year's ALC, **Oct. 8** at the new Ohio Union. Go to www.ohiostatealumni.org/resources/clubs-societies/Pages/AlumniLeadersConference.aspx for pricing, schedule, and tentative topics. Early bird pricing is available from **July 26–Aug. 22**. A limited number of tickets is available for the OSU vs. Indiana football game **on Oct. 9** if you attend ALC. (If you have season tickets or received this game in the OSUAA lottery, you will not be eligible for game tickets.) We are excited for you to see the new union and to have the opportunity to strengthen our alumni clubs and societies.

Reserve your vendor table for the next Alumni Leaders Conference

Space will be available for clubs and societies to sell items to raise money for their scholarship funds at ALC. There are several breaks in the conference schedule for Ohio State fanatics to visit your table and shop. If you'd like to sign up as a vendor, please contact Leslie Smith at lsmith@ohiostatealumni.org. The fee is \$25, which covers the cost of the table and linen.

Football season is approaching: Check your game-watch locations

The 2011 Buckeye football season kicks off Sept. 2 with the game against Marshall. Please [check the Web site](#) to make sure the correct location is listed for your area game-watch locations. If there are any changes for this year, please report them to Susan at long@ohiostatealumni.org. And as always, please continue to report event attendance numbers to Susan.

Increase your scholarship endowment through online giving

Direct online giving is now available for your club or society through the Ohio State Development Web site at https://www.giveto.osu.edu/igive/onlinegiving/category/alumni_association.aspx?num=107. Donors will be able to give to your scholarship or endowment fund and receive a tax credit from the university. If you would like to have your fund added, please contact Courtney Shenk at shenk@ohiostatealumni.org.

Alumni club and society leaders: Please send updated information

We need to have each of the following on file for all alumni groups:

1. Updated membership roster
2. Copy of your group's bylaws
3. JPG file of your group's logo (if applicable)

Please send these to Kimberly Lowe at lowe@ohiostatealumni.org or Craig Little at little@ohiostatealumni.org. Thanks to those who have already submitted these

materials.

Make your travel dreams come true in 2011

Let us make 2011 the year you transform your travel dreams into cherished memories on an [Ohio State Alumni Tour](#). Our journeys allow you to see the best the world has to offer while you enjoy a superior, well-planned travel experience with some of the best tour operators and guides in the business. Of course, there is also the added benefit of traveling with incredible Buckeyes who share your love for exploration and alma mater. To see what tours are still available for the rest of 2010, please visit www.ohiostatealumni.org/resources/travel/2010Tours/Pages/2010ToursStillAvailable.aspx.

ACADEMIC NEWS

Ohio State leads \$20 million project to improve children's reading

Ohio State will lead a new national initiative to help millions of American children who struggle with learning to read. The university's College of Education and Human Ecology will direct the five-year, \$20 million project funded by the federal Institute of Education Sciences. The aim is to find the best ways to improve reading skills in children from prekindergarten to grade three. www.osu.edu/news/newsitem2821

College of Engineering students participate in Honda iDream Student Challenge

Honda awarded a total of \$60,000 to winning teams in the first iDream Student Challenge at the 2010 Honda Initiation Grant Technical Horizon Symposium in Columbus. The iDream Student Challenge is a scholarship program designed to inspire new thinking about everyday challenges and foster a spirit of innovation among the leaders of tomorrow. This year's competition included 19 teams of Ohio State science and engineering students whose projects offered creative engineering solutions and innovative technologies in three categories: electronics, mobility, and materials. <http://engineering.osu.edu/news/?p=1405>

WOSU Public Media to acquire 101.1 FM to expand its public-service broadcasting

WOSU Public Media, through its licensee, The Ohio State University, has agreed to terms to acquire radio station frequency 101.1 FM to expand WOSU's public-service broadcasting for the region. WOSU expects to officially take over the station within approximately four months pending timely FCC approval. WOSU Public Media, with the addition of 101.1 FM, will provide the community with its only full-time classical music station and transform WOSU 89.7 FM into central Ohio's only 24-hour FM NPR news station. www.osu.edu/news/newsitem2827

RESEARCH NEWS

Youth clubs strengthen kids' self-images to keep them out of trouble

When children belong to youth clubs, they gain a stronger sense of who they are as people, an Ohio State study has revealed. The study suggests that even small improvements in self-concept go a long way toward keeping children out of trouble. "The more kids participate in these clubs, the better self-concepts they have," said Dawn Anderson-Butcher, an associate professor of social work at Ohio State. "And then that self-concept makes children less vulnerable to engaging in problem behaviors." <http://researchnews.osu.edu/archive/yclubs.htm>

Bars, restaurants in two cities see no significant employment change under smoking ban

The passage of smoking bans in Minneapolis and St. Paul, Minnesota, was not associated with job losses at bars and may in fact have contributed to higher employment in restaurants, according to new Ohio State research. The study is the first to examine the economic effects of clean indoor air policies on bars and restaurants as independent types of businesses, the researchers said. Consistent with previous published studies of the economic impact of smoking bans, this analysis did not find significant economic effects on the hospitality industry. <http://researchnews.osu.edu/archive/indoorair.htm>

High-performance engineering used to design facial bone replacements

Scientists are using the engineering technology behind the creation of high-performance aircraft components to design 3-D models for the replacement of delicate and complex facial bones lost to cancer surgery or trauma. The researchers, combining engineering and plastic surgery expertise, have used a computational technique called topological optimization to design an experimental 3-D structure that can withstand the forces of chewing, facilitate speaking and swallowing, and replace large portions of the facial skeleton. The work is focused on the center of the face, home to the most complicated bony structures in the human head. <http://researchnews.osu.edu/archive/facialbone.htm>

ATHLETIC NEWS

Ohio State's Gene Smith named *Sports Business Journal* Athletic Director of the Year

Gene Smith, Ohio State vice president and director of athletics, was named 2010 *Sports Business Journal* Athletic Director of the Year at the New York Marquis in New York City. A finalist for the 2008 *SBJ* AD of the Year award, Smith has helped guide the Ohio State department of athletics to successes unseen before at the university, both in the arena of competition and beyond the athletics boundaries.

www.ohiostatebuckeyes.com/ViewArticle.dbml?DB_OEM_ID=17300&ATCLID=204967842

Parking updates for 2010 football season

The Buckeyes will kick off the 2010 football season at 7:30pm on Thursday, Sept. 2, 2010, against Marshall. Since this game occurs during the week, traffic patterns and parking availability will differ from other home football Saturday games. The university will open campus parking for football fans beginning at 3 p.m. More Marshall details at http://tp.osu.edu/Events/football_thursdaygame.shtml

Also, please note that the lot in front of Longaberger Alumni House/Fawcett Center lot will transition from day-of-game to a season permit lot. Day-of-game parking will still be available in the grass areas adjacent to the Fawcett Center, weather permitting.

General parking information at <http://tp.osu.edu/Events/football.shtml>

Meet the team at the “PrimeTime Picnic,” Aug. 4

Ohio State football fans will have a special opportunity to meet the 2010 Buckeye team and be the first to see the new practice complex at the Harmon Family Football Park at a "PrimeTime Picnic" Wednesday evening, Aug. 4, at the Woody Hayes Athletic Center. This one-of-a-kind event gives fans a chance to get meet the Rose Bowl champions on the eve of training camp in a relaxed, casual atmosphere from 7-9 p.m. All attendees will enjoy a picnic dinner provided by City Barbeque and special photo opportunities with the 2010 Buckeye coaches and players. Proceeds from the event will benefit the Les Wexner Football Complex Enhancement Fund and the Tressel Family Fund for Cancer Research at The James.

www.ohiostatebuckeyes.com/ViewArticle.dbml?

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USEFUL LINKS:

[The Ohio State University Alumni Association](#)

[OSUAA on Facebook](#)

[OSUAA on Twitter](#)

[Join the Alumni Association](#)

[Club Leaders' Handbook](#)

[Society Leaders' Handbook](#)

[Marketplace: club and society scholarship fundraiser](#)

[The Ohio State University](#)

[The Ohio State Department of Athletics](#)

[The Lantern](#)

[Big Ten Conference](#)

[Do Something Great](#)

[Buckeye Pride MP3 and image downloads](#)

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